

**LAREDO CONVENTION & VISITORS BUREAU
ADVISORY COMMITTEE AGENDA**

Thursday, April 1, 2021 at 8:30 a.m.

Virtual Meeting

LIVE WEB LINK: <http://laredotx.swagit.com/live>

PUBLIC ACCESS CHANNEL: Spectrum TV Channel 1300

In order to adhere to the current social distancing guidelines, this meeting will be held in a virtual meeting format. Citizens wishing to provide public comments may submit them electronically through means provided (see information below on Item IV).

I. Call to Order

II. Roll Call

REC'D CITY SEC OFF
MAR 26 '21 AM 9:43

III. Approval of Minutes for 3.4.21 Meeting

IV. Public/Citizen Comments

Comments are to be submitted via email to msanmiguel@ci.laredo.tx.us no later than the start of the meeting. The presiding officer may further limit public on the interest of order or time. Comments should be relevant to City business and delivered in a professional manner. No derogatory remarks shall be permitted.

V. Committee appointments overview and discussion with possible action on Nomination and Election of Vice Chair

VI. Review YTD Financial Statements

VII. March Activity Reports

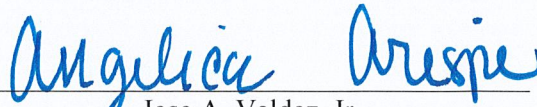
1. CVB Director, Aileen Ramos
2. CVB Assistant Director, Joel A. Vazquez
3. CVB Services Coordinator, Veronica Gamboa
4. CVB Marketing Manager, Selina Villarreal
5. Monterrey Office, Samuel Jiménez / Selene Rodriguez

VIII. Discussion and Announcements

1. Next Meeting Date – May 6, 2021

IX. Adjournment

**THIS NOTICE WAS POSTED AT CITY HALL, 1110 HOUSTON STREET, LAREDO, TEXAS;
AT A PLACE CONVENIENT AND READILY ACCESSIBLE TO THE PUBLIC AT ALL TIMES;
POSTED ON FRIDAY, MARCH 26, 2021, AT 5:00 P.M.**



Jose A. Valdez, Jr.
City Secretary